




Lesson 7.1: Common Logarithms

Learning Targets:

-  I can find common logarithms.
-  I can solve logarithmic and exponential equations.
-  I can use the Change of Base Formula.

What is a Common Logarithm?

Example 1: Find Common Logs with a Calculator

Use a calculator to evaluate each logarithm to four decimal places.

- a) $\log 6$ b) $\log 0.35$

Change of Base Formula:

Example 2: Use the Change of Base Formula

Express each log in terms of common logs. Then, approximate its value to four decimal places.

a) $\log_3 16$

b) $\log_2 50$

Example 3: Use logs to solve equations where the power is the variable.

Solve the following equations. If necessary, round to four decimal places.

a) $5^x = 62$

You try: $3^x = 17$


b) $7^{2x+1} = 11$

You try: $6^{4x-3} = 8$

Lesson 7.2: Exponential Growth & Decay Story Problems

Learning Targets:

 I can solve problems involving exponential growth.

 I can solve problems involving exponential decay.

$$y = ab^x$$

a = initial amount of something

b (the *growth factor*) is written as $(1 \pm r)$

r = the growth or decay rate

x = time (as given in the problem)

$b > 1$ indicates a **growth** problem

$0 < b < 1$ indicates a **decay** problem

GROWTH

$$y = a(1 + r)^x$$

DECAY

$$y = a(1 - r)^x$$

Doubling

$$y = a(2)^x$$

Half-life

$$y = a\left(\frac{1}{2}\right)^x$$

Example 1: Doubling

An experiment begins with 300 bacteria and the population doubles every 30 minutes. How many bacteria will there be after:

- a) 2 hours?

- b) 10.5 hours?

Example 2: Decay

Suppose a car you bought new for \$35,000 in 2008 depreciates at a rate of 18% per year.

- a. Write an equation for the car's value x years after 2008.

- b. What will the car's value be after 5 years?

Example 3: Growth

A computer engineer is hired for a salary of \$70,400. If she gets a 5% raise each year, after how many years will she be making \$100,000 or more?

Example 4: Half-life

Radium-226 has a half-life of 1,620 years.

- a) Write an equation for the amount of Radium-226 remaining if there currently 550 grams after x half-life periods.

- b) How much Radium-226 will remain after three half-life periods?

- c) How many years are equal to three half-life periods of Radium-226?

Practice Story Problems:

1. The population of a certain strain of bacteria grows according to the formula $y = a(2)^x$, where x is the time in hours. If there are now 50 bacteria, how many will there be in 2 days?

2. The population N of a certain bacteria grows according to the equation $N = 200(2)^{1.4t}$, where t is the time in hours.
 - a) How many bacteria were there at the beginning of the experiment?

 - b) In how many hours will the number of bacteria reach 100,000?

3. In 2001, the population of Lagos, Nigeria was about 7,998,000. Use the population growth rate of 4.06% per year.
 - a. Estimate the population in 2009.
 - b. In about how many years will the population be over 50,000,000?

4. You bought a car for \$28,500 in 2014. It depreciates in value at a rate of 13% each year.
 - a. What is the value of the car in 2018?
 - b. In how many years will the car depreciate to \$5000?

5. An isotope of Cesium-137 has a half-life of 30 years.
 - a. If you start with 20 mg of the substance, how many mg will be left after 90 years?
 - b. After 120 years?

6. In 2010, the population of Australia was 17,800,000. In 2014, the population is now 22,000,000. At what rate is the population growing?

Lesson 7.3: Natural Logarithms

Learning Targets:



I can understand and use base e .



I can solve base e equations and write equivalent expressions.

Base e

Base e and Natural Log

Example 1: Write Equivalent Equations

Write an equivalent logarithmic or exponential equation for the following.

a) $e^x = 23$

b) $\ln x \approx 1.2528$

c) $e^x = 6$

d) $\ln x = 2.25$

Example 2: Evaluate Natural Logarithms

Evaluate the expressions below. (Hint: They work the same as common logs!)

a) $e^{\ln 21}$

b) $\ln e^{x^2-1}$

Example 3: Solve Equations

Evaluate the expressions below. (Hint: They work the same as common logs!)

a) $3e^{-2x} + 4 = 10$

b) $2e^{-2x} + 5 = 15$

Pe^{rt} Formula

Example 4: Solve Pe^{rt} Problems

Suppose you deposit \$700 into an account paying 6% annual interest, compounded continuously.

- a) What is the balance after 8 years?

- b) How long will it take for the balance in your account to reach at least \$2000?

Your turn: Pe^{rt} Problem (Think-Pair-Share)

Suppose you deposit \$1100 into an account paying 5.5% annual interest, compounded continuously.

- a) What is the balance after 8 years?

- b) How long will it take for the balance in your account to reach at least \$2000?